



Crescent Homes Opens Design Collective in Charleston

Media Contact: Lee Miller
lee.miller@crescenthomes.net
843-573-9635 ext 5109

Charleston, SC- Crescent Homes, LLC, Charleston's largest private homebuilder, announces the opening of its showroom and design center in Mount Pleasant, South Carolina.

Always at the forefront of innovation, Crescent Homes offers customers an unparalleled level of customization and design assistance through the newly opened Design Collective. The interior design studio and showroom makes the overwhelming process of custom home design approachable with help from expert Selections Specialists from interior design firm JLV Creative. The unique partnership allows customers of all price points to have a fully customized experience with the opportunity to add additional design services ranging from space planning and color consultations to full-scale interior design planning and installation.

Highlights

- Conveniently located on Highway 17
- 5000 square foot showroom, design studio and office space
- Hundreds of customization options
- Work with professional interior designers

Unlike most home builder showrooms, Design Collective offers a tangible experience, with options displayed in professionally styled vignettes designed to resonate with varying customer needs and aesthetics to better tailor the selections and design process. Experience first-hand the hundreds of available customization options. Customers can walk on flooring, touch tile, open drawers, knock on doors, and compare lighting and countertops.

"Design Collective was born out of a desire to fill the void in homebuilding and interior design in the Charleston area."

-Ted Terry, CEO

JLV Creative was selected for the level of professionalism and unique design aesthetic. Servicing Crescent Homes customers in our 14 neighborhoods across the tri-county area, Design Collective assists homeowners with homes ranging from the high \$100,000s to upwards of a million dollars. Selection Specialists from JLV Creative offer guidance throughout the entire

process, presenting the various selections and providing a detailed Design Questionnaire to assess each customer's individual style.

"The most rewarding part of the job is helping homeowners find exactly what they are looking for. By working one on one with people, you can get much more detailed and personal in the design."

-Ashley McDonald, JLV Creative Selections Specialist

Within Design Collective, JLV offers a carefully curated collection of lowcountry-inspired home decor and accessories for anyone to purchase. Straying away from typical builder choices, Design Collective offers a fresh twist on classic style and design. The collection includes unique light fixtures, textiles, mirrors, furniture and accessories.

About Crescent Homes

Started by 5th generation homebuilder Ted Terry, Crescent Homes creates distinguished communities reflecting the beauty of the lowcountry with a commitment to innovation and green building. We are known for going beyond the standard, designing homes with features other builders view as upgrades and offering home buyers the flexibility to personalize floor plans and features to suit their lifestyle.

Call or Stop By Today!

Phone: 843.277.6577

Email: designcollective@crescenthomes.net

Address: 1510 N Hwy 17, Mt Pleasant, SC 29464

Hours of Operation: Monday- Saturday, 9:00am – 6:00pm

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